



## Social Media Policy

Sandown Park Ski Race Club (“SPSRC”) is committed to providing a caring, friendly and safe environment for all our members. The purpose of this policy is to:

- Promote effective use of social media as part of our club activities with a coordinated approach and within agreed parameters
- Encourage good practice
- Protect children, coaches, officials and members and the club

This policy covers the use of club accounts, including but not limited to, the Club website ([www.spsrc.org](http://www.spsrc.org)) and associated database and email accounts, Spond (an application for managing club communications and organising activities), the Club facebook site, and the professional snowsport accounts of club members.

SPSRC requests that club officials, coaches and appointed volunteers with personal social media accounts are mindful of who can view their profile and should act accordingly. It is recommended that personal accounts have privacy settings to prevent children and young people who are members of the club having access. In line with schools, club officials, coaches and appointed volunteers must not use their own personal social media account to communicate or be “friends” with any club member under the age of 18, unless they have a clear and transparent reason; for example, they are related to them.

All coaches, officials, club members and guests will:

- Take responsibility for their own use of communication and interactive technologies, making sure they use new technologies safely, responsibly and legally.
- Not use any communication device or service including social networking, to bring SPSRC, its members or snowsport into disrepute.
- Not use any communication device or service, including interactive services such as social networking for inappropriate behaviour online within the context of snowsport including bullying or harassment of others in any form, defamation, obscene or abusive language, the uploading of material which is libellous, defamatory, obscene, illegal, shows nudity or is violent.
- Not use the SPSRC name to promote or endorse any product, opinion, cause or political party. Stating that SPSRC endorses your personal opinion is prohibited.
- Acknowledge any opinions expressed are expressed strictly in their individual capacity and not as a representative of SPSRC.

- Report any known misuses of communication and interactive technologies within the context of snowsport including unacceptable behaviour, inappropriate contact with children online and illegal content including sexual abuse/indecent images of children, to the SPSRC Club Welfare Officer or Snowsport England Safeguarding Lead, according to club and SSE safeguarding policies and procedures.
- Be aware that any report of the misuse of communication and interactive technologies within the context of snowsport will be investigated according to the club's or Snowsport England's disciplinary policy and procedures and may result in sanctions being enforced. Where suspected criminal activity has taken place, a report will be made to the police.
- If aged under 18, ensure they do not ask a coach or other club official to be "friends" on social media.

In addition to the above; coaches, club officers and appointed volunteers will:

- Take responsibility for their professional reputation in the online environment, making sure they follow e-safety advice, adhere to privacy and safety settings and report any concerns in accordance with SPSRC and Snowsport England's policies and procedures.
- Ensure any comments on their professional account remain professional and are appropriate.
- Not send private messages to individuals at the club who are under the age of 18.
- Not ask for email addresses, mobile phone numbers or social networking profiles of junior members under the age of 18, or search for junior members on social networking services or search engines – club officials will have been given the details of those they need.

SPSRC social media accounts will be moderated by two named SPSRC officials (Andy Strong and Kristian Gough) and will be used solely for agreed SPSRC activities. All users of these sites must accept that SPSRC may remove any content on our social networking site/sites that could be considered inappropriate, illegal, obscene, defamatory, threatening, infringing upon intellectual property rights, invasive of privacy or otherwise injurious or objectionable.

SPSRC wishes to use Spond for club communications. All club officials, coaches, club members and guests may use Spond for the purpose of communicating with other club members or officials specifically within the confines of organising club activities and not for any other purpose.

It is further noted that any club officials, coaches, or appointed volunteers with administrative access to club accounts will not access or share confidential information of members except on the express purpose of legitimate club business.

Our club policy is commonly recognised as best practice in order to promote a safe and transparent online environment that protects children, members, the organisation and also your interests and reputation.

Any breach of this policy may result in disciplinary action.